



S.G.A. GOVERNMENT DEGREE COLLEGE (A)

(Re-Accredited with NAAC "A" Grade with CGPA 3.13)

Affiliated to Andhra University

YELLAMANCHILI, ANAKAPALLI DIST., ANDHRA PRADESH



STATE LEVEL WORKSHOP

INTELLECTUAL PROPERTY RIGHTS (IPR): EMPOWERING STUDENT INNOVATORS



Sri M.V Satyanarayana
Key Note Speaker



Dr P Chandrasekhar
Chairman



Dr.A. Siva Prasad
Key Resource Person



Smt D.Aruna Padma
Resource Person



Sri A.Simhadri
Resource Person



Sri K.Rasmika Ranjan
Resource Person



Sri K.Venkanna
Co-ordinator



Sri P.S Jagga Rao
Convenor



Sri D.Sai Charan
Co-convenor



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Name of the Expert with designation & Address :

Sl.no	Resource Persons	Name & Designation	Topic
1	Keynote Speaker	Sri M.V Satyanarayana, Lecturer in Physics, GDC (Men) Srikakulam.	Intellectual Property Rights (IPR): Trademarks to Empower Student Innovators
2	Key Resource Person	Dr.A. Siva Prasad, Lecturer in Computer Science, Dr VSK GDC (A), visakhapatnam.	Intellectual Property Rights (IPR): INDUSTRIAL DESIGNS to Empower Student Innovators
3	Resource Person	Smt D.Aruna Padma, Lecturer in Computer Science, Visakha GDC (women) (A), Visakhapatnam.	Intellectual Property Rights (IPR): Geographical indications to Empower Student Innovators
4	Resource Person	Sri A.Simhadri, Lecturer in Physics, GDC Tuni (A), Kakinada.	Intellectual Property Rights (IPR): patents & copyrights to Empower Student Innovators
5	Resource Person	Sri K.Rasmi Rajan, Lecturer in Computer Science, GDC Tuni (A), Kakinada.	Intellectual Property Rights (IPR): IPR LAWS & Regulations to Empower Student Innovators



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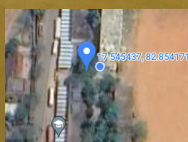


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INTELLECTUAL PROPERTY RIGHTS (IPR): TRADEMARKS TO EMPOWER STUDENT INNOVATORS



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Elamanchili, Andhra Pradesh

GVW3+ 4J8, Elamanchili, A.P

12/07/24 11:30 AM GMT +05:30



INTELLECTUAL PROPERTY RIGHTS (IPR): TRADEMARKS TO EMPOWER STUDENT INNOVATORS

Presented By:

Sri M.V Satyanarayana, Lecturer in Physics,

GDC (Men) Srikakulam

Sport shoes	Jeans	Watches	Online shopping





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INTELLECTUAL PROPERTY RIGHTS (IPR): INDUSTRIAL DESIGNS TO EMPOWER STUDENT INNOVATORS



INTELLECTUAL PROPERTY RIGHTS (IPR): INDUSTRIAL DESIGNS TO EMPOWER STUDENT INNOVATORS

Presented By:

Dr.A. Siva Prasad, Lecturer in Computer Science,

Dr V.S.K GDC(A) ,Visakhapatnam





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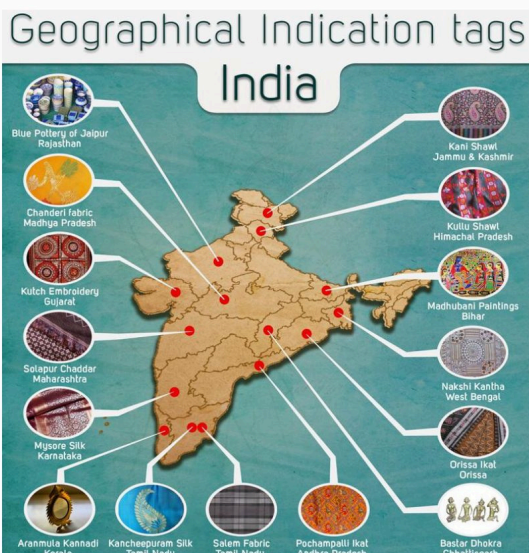
INTELLECTUAL PROPERTY RIGHTS (IPR):

GEOGRAPHICAL INDICATIONS TO EMPOWER STUDENT INNOVATORS



INTELLECTUAL PROPERTY RIGHTS (IPR):

GEOGRAPHICAL INDICATIONS TO EMPOWER STUDENT INNOVATORS



Presented By:

Smt D.Aruna Padma,

Lecturer in Computer Science,

GDC Women (A), Visakhapatnam



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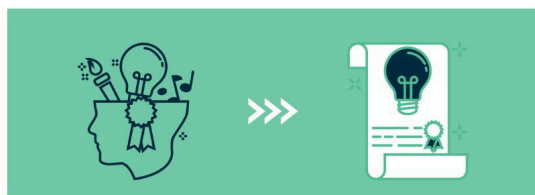
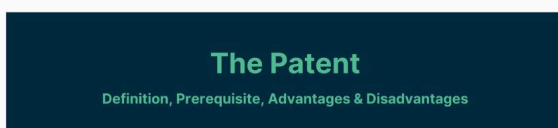
INTELLECTUAL PROPERTY RIGHTS (IPR):

PATENTS & COPYRIGHTS TO EMPOWER STUDENT INNOVATORS



INTELLECTUAL PROPERTY RIGHTS (IPR):

PATENTS & COPYRIGHTS TO EMPOWER STUDENT INNOVATORS



Presented By:

Sri A.Simhadri , Lecturer in Computer Science,

GDC Tuni (A) ,Kakinada



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INTELLECTUAL PROPERTY RIGHTS (IPR):

IPR LAWS & REGULATIONS TO EMPOWER STUDENT INNOVATORS

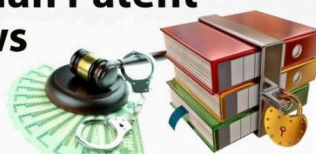


INTELLECTUAL PROPERTY RIGHTS (IPR):

IPR LAWS & REGULATIONS TO EMPOWER STUDENT INNOVATORS



**Patents and
Indian Patent
Laws**



IPR Laws

**International/Domestic
Laws to safeguard Innovation**



Presented By: **Sri R. Rasmika Ranjan**, Lecturer in Computer Science,
GDC Tuni (A), Kakinada



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Delegates Participated in Workshop



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WORKSHOP REPORT

Name of Event Organized	STATE LEVEL WORKSHOP
Title of the Event	Intellectual Property Rights (IPR): Empowering Student Innovators
Date of Event Organized	12TH JULY 2024
Conducted by	Physics & Computer Science Departments of SGA GDC(A)
Chairman	Dr.P.Chandra Sekhar, Principal, SGA Govt. Degree College(A), Yellamanchili.
Convener	Sri P.S Jagga Rao, Lecturer in Physics SGA Govt Degree College, Yellamanchili
Co-ordinator	Sri. K.Venkanna, Lecturer in Physics, SGA Govt Degree College, Yellamanchili
Co-convenor	Sri D.Sai Charan, Guest Lecturer in Computer Science, SGA Govt Degree College, Yellamanchili
No. of Participants	163



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STATE LEVEL WORKSHOP

Sessions of the Workshop conducted

The workshop has conducted in five sessions.

1. Intellectual Property Rights (IPR): Trademarks to Empower Student Innovators, conducted by Sri P.S Jaggarao.
2. Intellectual Property Rights (IPR): INDUSTRIAL DESIGNS to Empower Student Innovators conducted by Sri K.Venkanna.
3. Intellectual Property Rights (IPR): Geographical indications to Empower Student Innovators conducted by Sri D.Sai Charan.
4. Intellectual Property Rights (IPR): patents & copyrights to Empower Student Innovators conducted by Sri P S Jaggarao.
5. Intellectual Property Rights (IPR): IPR LAWS & Regulations to Empower Student Innovators conducted by Sri K.Venkanna



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STATE LEVEL WORKSHOP

Outcomes of the Workshop conducted

The workshop conducted has resulted the following takeaways.

1. **The session on trademarks** provided participants with a clear understanding of the trademark registration process, the importance of brand protection, and the legal implications of trademark infringement. Attendees gained practical insights into conducting trademark searches, managing trademark portfolios, and addressing potential conflicts. Additionally, real-world case studies illustrated key concepts and strategies for effectively safeguarding intellectual property. Overall, the workshop equipped participants with actionable knowledge to enhance their trademark practices.
2. **The session focused on industrial designs** equipped participants with essential knowledge about design registration processes, protection strategies, and enforcement mechanisms. Attendees learned how to distinguish between design and utility patents, manage design portfolios, and address infringement issues. Real-world examples illustrated effective design protection and market differentiation techniques. Overall, participants gained practical insights to enhance their approach to safeguarding industrial designs.
3. **The session on Geographical Indications (GIs)** provided participants with a comprehensive understanding of how GIs protect regional products and their unique qualities. Attendees learned about the registration process, the benefits of GI protection for local economies, and strategies for enforcing GI rights. Case studies demonstrated successful GI implementations and their impact on branding and market value. Participants left with practical knowledge to leverage GIs for regional product promotion and protection.



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STATE LEVEL WORKSHOP

Outcomes of the Workshop conducted

The workshop conducted has resulted the following takeaways.

4.The session on patents and copyrights clarified the distinctions between these two forms of protection, including their application processes and scope. Participants gained insights into patentability criteria and the lifecycle of patent protection, as well as how copyrights safeguard creative works and manage infringement. Real-world examples illustrated effective strategies for protecting innovations and artistic creations. Attendees left with actionable knowledge to navigate and leverage patents and copyrights effectively in their endeavors.

5.The session on intellectual property rights laws and regulations provided participants with a thorough overview of current IPR frameworks and compliance requirements. Attendees learned about key national and international regulations, enforcement mechanisms, and recent legal developments. Case studies and practical examples illustrated how to navigate complex legal landscapes and address common challenges. Participants left equipped with updated knowledge to effectively manage and protect intellectual property within the evolving regulatory environment.

Convenor
Sri P.S Jagga Rao,
Lecturer in Physics

Co-ordinator
Sri K.Venkanna,
Lecturer in Physics

Co-Convenor
Sri D.Sai Charan,
Lecturer in Comp.Sci

Chairman
Dr P.Chandrasekhar,
Principal